

## Our Holiday Message To You And Yours...

As the holidays approach, we are more reflective this year than ever before. Our country, and indeed the world, was



dramatically changed three months ago. Americans will likely never again blithely take their safety and security for granted.

The terrorist attacks, however, have ignited a renewed appreciation for our country and our freedoms. Many of us, too, realizing how fragile and unpredictable life can be, have reordered our priorities.

The holidays are a time for friends and family. This year, more than any time in our history, we should stop to cherish them. Sadly, we know that many of our fellow citizens will not have that opportunity.

So, this holiday season, let us all celebrate our family and friends. Celebrate our freedoms. Celebrate our heroes. Celebrate our country and the American spirit.

Each of us at Beckenhauer Construction wishes you and your loved ones a happy, healthy and safe holiday season in which peace once again reigns.

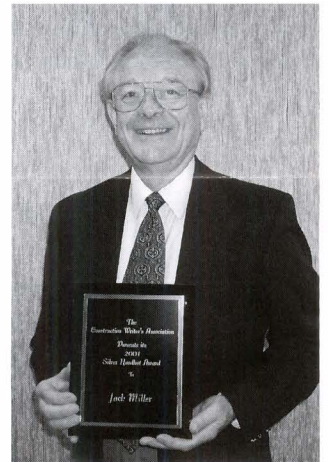
## Our Mission Statement...

To provide unparalleled service to our clients, to verify fulfillment of our duties and obligations through quality assurance. To strive for superior performance, absolute reliability and to be recognized for our unwavering commitment to honesty and integrity.

## Learning From Others Is A Key To Our Success

As you may know, Beckenhauer Construction is privileged to be a member of the Jack Miller Network. The Network is a group of just under 600 of the most successful contractors in the U.S. and Canada, who gather twice a year to practice "win/win sharing"—the open exchange of ideas, techniques, procedures, technology and more. Our active participation in the Network has significantly enhanced our ability to provide the best in building services to our clients.

Recently, the Network's founder and leader, Jack Miller, was honored by the Construction Writers Association with its highest award, the Silver Hard Hat, in recognition of his contributions to the industry over his 52-year career. We congratulate Jack on this well deserved honor, and hope to continue to benefit from the knowledge we gain from him and our fellow Network members long into the future.



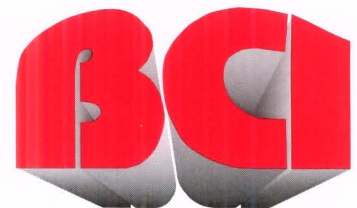
Jack Miller and his well-deserved Silver Hard Hat Award.

## Design/Build: Another Term For Team

Unlike the traditional method, in which separate contracts are issued for design, construction and other phases of the work, design/build brings the owner, designer, contractor and subcontractors together to work as a team to get the job done. The benefits are many:

- Early cost and construction input from the builder
- Guaranteed maximum price, time savings, realistic completion dates
- Minimization of misunderstandings, reduced legal fees
- Win-win, teamwork attitude
- Fewer change orders, lower design fees
- Streamlined schedule

This team approach brings all parties to the table to agree on timetables and eliminate confusion. For the owner, it's great not to play "monkey in the middle." Need more information about design/build and how it can work on your next project? Give us a call and we'll be delighted to discuss the benefits with you.



**BECKENHAUER**  
CONSTRUCTION, INC.

ESTABLISHED 1878

**DESIGN/BUILD SPECIALISTS**

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## Don't Ask Us...Ask Our Customers!

Here at Beckenhauer Construction, our goal is to get on board a project as early as possible to help make the biggest impact and offer the greatest benefit to the client. When we are invited to join the project team, our construction expertise can be a significant asset. We believe that this can be best expressed by one of our current clients.

## A Few Words About Value

The cost of our service is reflective of the **Quality, Training and Expertise** that Beckenhauer Construction Company offers. The emphasis is on reducing the total life-cycle cost of the project. That is why many of our customers are repeat customers.

*Mid-Nebraska Lutheran Home Assn.  
P.O. Box 459 109 North Second Street  
Newman Grove, Nebraska 68758*

October 12, 2001

Bill Beckenhauer  
Beckenhauer Construction  
FAX: 402-371-1129

Dear Bill:

Our Assisted Living project is a go! Beckenhauer Construction has worked closely with the Mid-Nebraska Lutheran Home and APA, Inc. of Omaha in communicating the plans for this project with the people of the Newman Grove. The Design-Build team was assembled last spring in order to make clear the goals and focus of the Assisted Living Units. The experience of these two professional groups and their information about our project and Assisted Living were found to be vital in addressing the concerns of the community. Beckenhauer Construction was on the team and ready with the right information when we needed it. Thanks, guys!

Rose Wissenburg  
Administrator  
Mid-Nebraska Lutheran Home



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